

HOW TO DO FUNDRAISERS

If you have a restaurant, you should do fundraisers. The purpose of a fundraiser is to help a non-profit organization, but more important it is to help you gain more clients. A fundraiser will help a cause but also introduce your products and restaurant to new people.

Online, delivery and catering orders will not count toward your fundraising donation. We want people to come in and see our business and taste our freshest products and experience our good service.

Schools are good prospects for a fundraiser, but to find other non-profit organizations in your area do a search at www.Guidestart.org. Many other non-profits would like to participate.

Tips for promoting your fundraiser:

1. Send an email to all potential donors to the non-profit. Also, for schools sent to all parents, teachers, and community partners asking for their support.
2. Utilize all types of social media. For example, ask members to add your flyer to their page and create a Facebook event – invite all of your friends!
3. Distribute flyers around the community.
4. If the fundraiser is for a school, work with the administration to promote the fundraiser in the morning announcements.
5. If the fundraiser is for a sports team, make sure to announce the event at all practices and games prior to the fundraiser.

Fundraiser FAQs

1. How do our fundraisers work?

- You will donate 20% of the sales that the organization earns! Yes, you saw right. 20%!
- The amount will be donated when someone comes in with your flyer (smart phone counts, too) or mentions your organization at checkout

- Feel free to dine in, carry out, or go through the drive thru. If you order in the drive thru, make sure to inform the first order taker that you are participating in the fundraiser.
- Requirement: \$200 minimum total sales from your supporters to receive a donation.

2. How do I make my fundraiser successful?

- Promote! Create a Facebook event, post on your website or send an email to your friends and family.
- Print the really cool flyer that we send you and post them at relevant locations:
 - Schools
 - Coffee Shops
 - Gyms
 - Activity Centers

3. How do I get the money we raised?

- You should send a check within 30 days.

Fundraising Etiquette

- Please don't promote your fundraiser on our restaurant's premises.
- Online, delivery and catering orders will not count towards your fundraising donation.